

ID	Strategy	Likely Implementing Agency/Organization	Strategy Category	Street (if applicable)	Specific Geography/Extent	Mode (can select multiple)	Corridorwide or Station-Specific
1	More frequent bus service on Carlson Blvd	AC Transit	Transit	Carlson Blvd (Line 71)	Northwest study area boundary to El Cerrito Plaza	Bus	El Cerrito Plaza
2	More frequent bus service along Fairmount Ave and Colusa Ave	AC Transit	Transit	Fairmount Ave, Colusa Ave (Line 79)	South El Cerrito to El Cerrito Plaza	Bus	El Cerrito Plaza
3	Restore bus service on Pierce Street and through University Village, connecting to El Cerrito Plaza station	AC Transit	Transit	Pierce St	Marin Ave/San Pablo Ave to Buchanan/Pierce St to Pierce St/Central Ave to El Cerrito Plaza Station	Bus	El Cerrito Plaza
4	Bus service on Richmond St north of El Cerrito Plaza	AC Transit	Transit	Richmond St	North study area boundary to El Cerrito Plaza	Bus	El Cerrito Plaza
5	Improve Ohlone Greenway path, such as repaving, path widening, crossing improvements, lighting, security, wayfinding, and striping for different uses/speeds. Refer to local bicycle and pedestrian plans for project prioritization.	City of Albany, City of El Cerrito, developers	Active Transportation	Ohlone Greenway	Northern edge of study area to the border between Albany and Berkeley	Walk/Roll	El Cerrito Plaza
6	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of El Cerrito	Active Transportation	Fairmount Ave	from Carlson Blvd to Colusa Ave	Walk/Roll	El Cerrito Plaza
7	Implement the East Side Bicycle Boulevard	City of El Cerrito	Active Transportation	Norvell St, Lincoln St, Albemarle St, Behrens St	Moeser Ln to end of Behrens St	Walk/Roll, Bike	El Cerrito Plaza
9	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of El Cerrito	Active Transportation	Carlson Blvd	from Columbia Ave to San Pablo Ave/El Cerrito Plaza	Walk/Roll, Bike	El Cerrito Plaza
10	Improve pedestrian and bicycle access from the Cerrito Creek Trail, including a Class I Shared-Use Path connection to the Bay Trail and improved wayfinding	City of El Cerrito	Active Transportation	Pierce St/Cerrito Creek Trail	Central Ave to Cerrito Creek Trail along Pierce, Pierce St to Carlson along Cerrito Creek Trail	Walk/Roll, Bike	El Cerrito Plaza
11	Bike Boulevard and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of El Cerrito	Active Transportation	Lincoln Ave	San Pablo Ave to Ashbury Ave	Bike, Walk/Roll	El Cerrito Plaza
12	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of El Cerrito	Active Transportation	Central Ave	From Bay Trail to Ashbury Ave	Walk/Roll, Bike	El Cerrito Plaza
13	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of El Cerrito	Active Transportation	Richmond St	Lincoln Ave to Fairmount Avenue	Bike, Walk/Roll	El Cerrito Plaza
14	Expand service area of docked bike share system.	City of El Cerrito, MTC, City of Richmond	New Mobility		Cities	Bike, New Mobility	El Cerrito Plaza
15	Implement Richmond Annex Bikeways	City of Richmond	Active Transportation	San Mateo St/Columbia Ave	San Mateo St: Carlson Blvd to Central Ave Columbia Ave: San Mateo St to Carlson Blvd		El Cerrito Plaza
16	Regional wayfinding signage connecting to major transportation hubs around Ashby Station	BART, City of Berkeley	Wayfinding		within 1 mile of Ashby BART Station	Non-modal, Walk/Roll	Ashby
17	Construct Cycle Track and intersection improvements	City of Berkeley	Active Transportation	Acton	from Rose St to Addison St	Bike	North Berkeley
18	Bike Boulevard and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	Virginia	San Pablo Ave to Oxford St	Bike	North Berkeley

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19	Bike Boulevard and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	California St	From Hopkins St to Russell St	Bike	North Berkeley
21	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	Milvia	Virginia St. to Hearst St.	Bike, Walk/Roll	North Berkeley
22	More frequent and later into the evening bus service along Grizzly Peak Blvd, Euclid Ave, Spruce St, and Oxford St	AC Transit	Transit	Grizzly Peak Blvd, Euclid Ave, Spruce St, and Oxford St (Lines 65 and 67)	Hills to Downtown Berkeley BART Station	Bus	Downtown Berkeley
23	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	Center St	Milvia St to Oxford St	Bike, Walk/Roll	Downtown Berkeley
24	Bus service along Ashby Avenue between College Ave and 7th Street and connect to the Emeryville Amtrak station	AC Transit	Transit	Ashby Ave	Emeryville Amtrak Station	Bus	Ashby
25	Upgrade Adeline Street to Complete Street, including cycle track, intersection realignment and safety improvements which may include potential relocation of the Flea Market	BART, City of Berkeley, MTC	Active Transportation	Adeline St	from Shattuck to MLK Jr Way-Stanford Ave	Walk/Roll, Bike/Scooter, Bus	Ashby
26	Upgrade Adeline Street to Complete Street, including cycle track, intersection realignment and safety improvements	BART, City of Berkeley, MTC	Active Transportation	Adeline St	MLK Jr Way to Stanford	Walk/Roll, Bike/Scooter, Bus	Ashby
27	Intersection safety improvements, such as high-visibility crosswalks and better lighting	Caltrans, City of Berkeley	Active Transportation	Ashby Ave	King St to Adeline St, Fulton St	Walk/Roll, Bike/Scooter, Bus	Ashby
28	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	MLK	Adeline (just north of Fairview) to Ashby Ave	Walk/Roll, Bike/Scooter, Bus	Ashby
29	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	Russell St	San Pablo Ave and Fulton St.	Bike, Walk/Roll	Ashby
30	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	Prince St	Sacramento St to MLK	Bike, Walk/Roll	Ashby
31	Intersection safety improvements, such as high-visibility crosswalks and better lighting	City of Berkeley	Active Transportation	Shattuck Ave	Prince St to Emerson St	Walk/Roll, Bike/Scooter, Bus	Ashby
32	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	King	Russell St to Stanford Ave	Bike, Walk/Roll	Ashby
33	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	Milvia	Blake St. to Russell St.	Bike, Walk/Roll	Ashby
34	Use Buchanan St freeway ramps for AC Transit Transbay bus service rather than running on San Pablo Ave, saving around 8-10 minutes in travel time	AC Transit	Transit	Buchanan St	San Pablo Ave to I-80	Bus	Corridorwide
35	Reinstate Transbay buses along Gilman St, Hopkins St, and Monterey Ave, and have them run more often than pre-pandemic along this segment west of Marin Circle	AC Transit	Transit	Monterey Ave, Hopkins St, and Gilman St	Marin Ave/Arlington Ave to I-80	Bus	Corridorwide

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36	New AC Transit Transbay line on Carlson Boulevard and Pierce Street	AC Transit	Transit	Carlson Blvd, Pierce St	Richmond Annex to I-80/Buchanan St	Bus	Corridorwide
37	Bus service later into the evening along Arlington Ave	AC Transit	Transit	Arlington Ave (Line 7)	Hills to Downtown Berkeley BART Station	Bus	Corridorwide
38	Improve bus stop amenities, including benches, shelters, and real-time information	AC Transit, BART, City of El Cerrito and City of Berkeley	Transit	Line 71, 72/72R, 79	Bus stops for high ridership routes to the stations within 1.5 miles	Bus	Corridorwide
39	Work with regional transit providers to coordinate transfers to BART. Implement outcomes of MTC's Transit Fare Coordination and Integration Study.	AC Transit, BART, MTC	Transit		within .25 miles of BART stations	Bus	Corridorwide
40	Depending on the outcomes of the MTC Transit Fare Coordination and Integration upcoming pilot, provide free or discounted transfers, monthly transit pass options, and/or lower fares for one stop BART travel. Expand EasyPass program for group discounts.	AC Transit, BART, MTC	Fares		Study Area	Bus	Corridorwide
41	Improve ease of transfers between different transit providers for riders with accessibility needs	AC Transit, BART	Transit		Ashby & North Berkeley Stations	Bus	Corridorwide
42	Offer transportation coaching to help people understand the many access options available.	Alameda CTC, BART, CCTA, City of Berkeley, City of El Cerrito, MTC	TDM		BART Stations	Non-modal	Corridorwide
43	Encourage and/or facilitate carpooling through BART parking app, 511, and apps like UberPool, Lyft Shared, Scoop, Waze, or Merge. 511.org	Alameda CTC, BART, CCTA, City of Berkeley, City of El Cerrito, MTC, WCCTAC	TDM		N/A	On-site parking, Off-site parking	Corridorwide
44	Implement and regionally coordinate micromobility (scooter, sit scooter, dockless e-bike) pilot programs	Alameda CTC, CCTA, City of Albany, City of El Cerrito, New Mobility company, MTC, City of Richmond	New Mobility		Study Area	New Mobility	Corridorwide
45	Clipper Cash for a limited period of time (for example 6 months) that could be applied to BART or other access modes that accept Clipper (transit, bike share, etc.).	BART	Fares		Study Area	Bus	Corridorwide
46	Expand carshare services at and near BART stations (Gig, Revel, e.g.), including use of on-street parking spaces.	BART, City of Berkeley, City of El Cerrito	New Mobility		Study Area	On-site parking, New Mobility	Corridorwide
47	Promote parking in non-BART facilities (e.g. Allston Way garage, Center St garage, banks/churches/other organizations' lots).	BART, City of Berkeley, City of El Cerrito	Parking (Auto)		Parking lots and garages within 0.5 miles of the stations, Caltrans Park & Ride under I-80	Off-site parking	Corridorwide
48	Education on apps or platforms that help residents and businesses rent out unused parking spaces on their property, including driveways	BART, City of Berkeley, City of El Cerrito	Parking (Auto)		Parking lots and garages within 0.5 miles of the stations	Off-site parking	Corridorwide
49	Provide on-demand service to BART Stations, particularly for residents in areas not served by bus transit. Implement on-demand pilot to assess cost, feasibility, and ridership.	BART, City of Berkeley, City of El Cerrito, Richmond New Mobility companies	New Mobility		El Cerrito Plaza and North Berkeley Station, Hills	Bus, New Mobility	Corridorwide

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50	Expand bike infrastructure and parking options at BART stations, including capacity for cargo bikes, adaptive cycles, trikes, other personal mobility devices, and family-friendly bikes, and consider facilities that can be opened by a different member of the same family/commute group as the person who first stored the bike. Consider staffed facilities that can provide optimal storage density/also provide services	BART, Developer	On-Site Bike/Ped Improvement		BART Stations	Bike	Corridorwide
51	Bike lending library, including e-bikes, cargo bikes, adaptive bikes.	BART, local partners, MTC	TDM		BART Stations and surrounding neighborhoods	Bike/Scooter	Corridorwide
52	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	Oxford	Bancroft Way to Virginia St		Corridorwide
53	Manage on-street parking (increase time limits, charge BART commuters for on-street parking through permits, demand-based/dynamic pricing, increased pricing, market rate pricing)	City of Berkeley, City of El Cerrito	Parking (Auto)		Streets surrounding El Cerrito Plaza, All Stations	On-site parking, Off-site parking	Corridorwide
54	Establish program that provide escorts to walk with riders to their final destination	City of Berkeley, City of El Cerrito	Personal Safety		within .5 miles of the Stations	Walk/Roll	Corridorwide
55	Plant more street trees to provide shade on walking routes	City of Berkeley, City of El Cerrito, developers	Active Transportation		within .25 miles of the Stations	Walk/Roll	Corridorwide
56	Provide financial incentives for shared and active mode use, including e-bikes	WCCTAC, Alameda CTC, MTC, CCTA	TDM		0 - 1.5 miles around BART stations	Bike/Scooter, Walk/Roll, New Mobility	Corridorwide
57	Construct bicycle boulevard	City of Berkeley	Active Transportation	Addison	Bolivar Dr to Sacramento	Bike	Corridorwide
58	Construct bicycle boulevard	City of Berkeley	Active Transportation	Addison	Milvia St to Oxford St	Bike	Corridorwide
59	Biking and walking improvements, such as intersection safety improvements, traffic calming, and lighting enhancements	City of Berkeley	Active Transportation	Woolsey	Tremont St to Wheeler St	Bike	Ashby